

ABSTRACT

There is provided a method of reducing the appearance of facial wrinkles by repeatedly administering to a patient at defined time intervals a neurotoxin composition, such as BOTOX, said patient having been administered with an initial effective dosage 5 of said neurotoxin composition based on said patient's diagnostic profile. The method comprises the step of, in accordance with a predefined administration schedule based on said patient's diagnostic profile and consisting of one or more time intervals, administering to said patient one or more incrementally decreasing amounts of said neurotoxin composition at each of said time intervals.

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